



Prairie Rose Press

custom letterpress printing

choice Thank you for considering Prairie Rose Press.

As a design professional, I look forward to helping transform your vision into a beautifully printed piece. I am open to new thoughts and ideas, feedback and conversation. Feel free to call, e-mail, or come on over to join the process of creating hand-crafted art.

process While we are happy to discuss any ideas, meet with you, show you samples or give a price quote; prior to starting the actual custom design process we will bill you a \$125 non-refundable design fee. The \$125 fee will then be applied towards the final cost of your order and is actually not an additional cost to you. This fee is simply to protect and preserve the integrity of our original designs and for time spent working up initial layouts. At this point, we will come up with 2-3 digital mock ups for your approval. You can give us feedback and we will make any appropriate changes. For every \$200 of your order you will receive one hour of custom design time. Any hours needed beyond the allotted hours will incur a charge of \$75 per hour. *(Most times, additional hours are not needed—we will also let you know ahead of time if this seems necessary).* All fees can be paid via credit card, check, money order, or PayPal.

contract Upon approval of your design, we will send you a final, detailed estimate along with a copy of the contract. From there, we request that you return a signed copy of the contract along with a 50% deposit of the balance less the \$125 design fee. This can be paid via check, money order, credit card, or PayPal. The deposit enables us to begin ordering paper, ribbons, etc. for your custom letterpress prints.

approval Prior to production, you will be sent a final digital proof for your inspection. You will be asked to carefully inspect the proof for any errors in spelling, wording, or other potential errors. Once you give us the final approval, changes cannot be made.

production we will order supplies, coordinate printing, and assemble your custom letterpress prints. Depending on our schedule and the size of your order, this may take between 2-4 weeks.

delivery At time of delivery, the remaining balance is due plus shipping charges. After final payment is made, we will carefully package and ship your order. Our standard shipping is FedEx Ground (including insurance) but we are happy to ship with your preferred method.

tax California residents will be charged 8.75% tax on your order.

returns All sales are final. Once your custom letterpress prints have gone into production, a refund cannot be given. If you cancel prior to the final proofing, you will not be refunded your initial \$125 design fee. Any cancellations made after supplies have been ordered may not be refunded.



Prairie Rose Press
Croff Creative

606 Alamo Pintado Road #3307
Solvang, CA 93463

c: (805) 245-4281 o: (805) 686-4324



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pricing

The following price list is for projects printed on Crane's Lettra™ Paper, the 100% cotton, archival paper perfect for letterpress printing. It is thick, yet soft, and holds an impression beautifully. We are happy to suggest alternate papers, and will let you know if the paper choice will affect the overall cost. To calculate your total cost, add up any desired elements in each section. Additional design hours*, taxes**(where applicable), and shipping are extra.

design fee

Non-Refundable Design Fee	\$125
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business cards

paper size	quantity	50	75	100	125	150	175	200	+25
2"x3.5" 110 lb. card stock		\$75	\$100	\$125	\$150	\$175	\$200	\$225	\$25
Add 2 nd color to business card		\$75	\$80	\$85	\$90	\$95	\$100	\$105	\$5

stationery

paper size	quantity	50	75	100	125	150	175	200	+25
8.5"x11" 32 lb. writing stock & blank envelope		\$125	\$150	\$175	\$200	\$225	\$250	\$275	\$25
Add printing to envelope		\$75	\$85	\$95	\$105	\$115	\$125	\$135	\$10
Add 2 nd color to stationery & envelope		\$150	\$175	\$200	\$225	\$250	\$275	\$300	\$25

invitations

paper size	quantity	50	75	100	125	150	175	200	+25
A7 (5"x7") flat card & blank envelope		\$225	\$260	\$295	\$330	\$365	\$400	\$435	\$35
#10 (4"x9") flat card & blank envelope		\$230	\$265	\$300	\$335	\$370	\$405	\$440	\$35
4 Bar (3.5"x4.875") flat card & blank envelope		\$175	\$205	\$235	\$265	\$295	\$325	\$355	\$30
Add printing to envelope		\$75	\$85	\$95	\$105	\$115	\$125	\$135	\$10
Add 2 nd color to invitations		\$75	\$85	\$95	\$105	\$115	\$125	\$135	\$10

R.S.V.P.

paper size	quantity	50	75	100	125	150	175	200	+25
4 Bar (3.5"x4.875") one-sided postcard (no envelope)		\$155	\$195	\$215	\$245	\$275	\$305	\$335	\$30
4 Bar (3.5"x4.875") flat card & blank envelope		\$175	\$205	\$235	\$265	\$295	\$325	\$355	\$30
Add printing to envelope		\$75	\$85	\$95	\$105	\$115	\$125	\$135	\$10
Add 2 nd color to R.S.V.P.		\$75	\$85	\$95	\$105	\$115	\$125	\$135	\$10

greeting cards

paper size	quantity	50	75	100	125	150	175	200	+25
A7 (5"x7") folded card & blank envelope		\$250	\$290	\$330	\$370	\$410	\$450	\$490	\$40
4 Bar (3.5"x4.875") folded card & blank envelope		\$210	\$240	\$270	\$300	\$330	\$360	\$390	\$30
Add printing to envelope		\$75	\$85	\$95	\$105	\$115	\$125	\$135	\$10
Add 2 nd color to invitations		\$75	\$85	\$95	\$105	\$115	\$125	\$135	\$10

* For every \$200 of your order, an hour of custom design time is included. For any required design time beyond the allotted hours, you will incur an additional design charge of \$75 per hour.

** 8.75% sales tax will be applied to California orders.



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